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Expansion Sub Committee
Math & Science Academy (Virtually via Google Meets)
https://meet.google.com/tcu-nczs-rda?authuser=0&hs=122

Thursday, January 20, 2022
4:00-5:00PM

Present:

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Agenda:

Review previous action items from Dec 2, 2021 meeting:

- Jeff Eng - draft Expansion FAQ document for website and community
- Dan - update Expansion distribution list - done
- Dan - Share notes with BOD for December BOD packet, and plan for next session
- Cecelia / Admin team - review attached growth plan, and assess ability to deliver Mission/Vision

Rough timing:

- Mar/Apr 2022- BOD needs to make decision on expansion
- Sept/Oct 2022 - If new site needed, location must be selected
- Mar/Apr 2023 - All financing must be secured
- 2024-25: First year in new building and 25th anniversary of MSA!

Rough draft of questions:

Why do families choose MSA? What factors are most important to students in their consideration of MSA? What factors are most important to parents in their consideration of MSA?

Who most often makes the final decision, students or parents?

What is MSA's retention experience in middle school and high school?

What has been the size of MSA's waiting list over the past 10 years? How far do we usually dip into the waiting list each year?

Within the waiting list, how many families have been on the list in multiple years?

What is the anticipated growth of the communities feeding MSA enrollment? What are the family demographics of these communities?

What has been the enrollment numbers in 833 for the past 10 years?

What are the anticipated enrollment numbers in 833 for the next 10 years?

What is 833's growth strategy? The growth strategy of other competitor schools?

What are the online enrollment numbers locally and statewide? Percentage growth?

What are the future trends in education that may affect enrollment at other public schools and at MSA?

What schools are considered MSA's greatest competitors? What is their enrollment outlook?

What is the waiting list experience of other nearby charter/private schools?