

Communications Committee

Agenda

Wednesday, May 12th, 2021 from 4:30-5:30 pm

Meeting ID/Password:

<https://zoom.us/j/92341533192?pwd=NlFkMVAyY0o2V0wyL3ZUcHg5L3NSUT09>

Present (underlined): Tammy B., Maggie B., Shannon F., John G., Justin G., Carrie H., Jen H., Jessie H., Cheri H., Girish J., Heather K., Amelia L., Shannon M., Joell P., Mariah S., Amanda S., Teresa W.

Purpose of Committee

1. to create and maintain procedures and guidelines relating to MSA's branding, marketing and external communications.
 2. to ensure the effectiveness of communication between different school related groups.
 3. to ensure the effectiveness of communication between school community members.
 4. to review MSA website components for accuracy and standardization.
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- I. Staff data privacy in regards to the profiles on the website. Update on teacher survey and form small group to work on next steps
 - II. BOD Meeting item: add expansion drop down to website
 - III. Follow up on idea of rebranding/renaming this committee
 - IV. In April Special BOD meeting it was recommended that the communication committee help with communication for Director search. Possibly have aWill anyone be available on an as needed basis between now and the August meeting?
 - V. Other items?Next Year: What are members thinking about their role next year?

Next meeting: August...need to confirm committee members and meeting time...2nd Wednesdays 4:30-5:30?.