

## Annual Fund Committee Meeting Notes

March 17, 2016 @ 4:15 p.m.

Building A, Rm 17

In Attendance: Romelle Pornschoegl, John Gawarecki, Mara Bertelsen, and Mona Hayashi

Absent: Deb Ledvina and Ali Thames

1. Possible Chairperson – either Ali T (but not there to confirm) or once more members were recruited we could select a new Chairperson. Romelle had stepped down at last meeting. Mona offered to continue taking notes for the meeting, if needed. Romelle felt this is an important committee and someone should possibly be assigned some of these duties as part of their job description. John indicated he is aware that our community needs to be better educated on Charter School Funding. He focused on this at the 6<sup>th</sup> grade informational night held last week and will also keep that in mind when our open houses are held in the fall. We talked about the focus of this committee but felt we will need some direction from the board once they have completed the strategic plan. Once we have board direction, we would like to establish a 1, 3 and 5 year plan for this committee. Mona obtained possible focus point from a past finance training she received through MACS, to help us develop a plan.
2. We talked about continuing with the Give to the Max Fundraiser. The next fundraiser would be November 16, 2016. We would like to take Deb's previous time-line chart and adjust accordingly, so that we are more organized/prepared for this next event.
3. We would also like to focus on a spring auction with possibility of bring it to the fall, if successful. This auction could be a silent auction or a live auction. Romelle indicated we should have no more than 20 or 25 to auction at one time. Romelle indicated if this is to be successful, we could need at least 50 volunteers. John would like to host the first couple auctions on our campus to see how the community responds. If successful, offsite locations could be discussed. Suggestions for auction include jersey and tickets, time share donations, Yacht and Beach Club donation – year membership, special parking spot, and name the street/cul-de-sac. Also donation request from teams participating in spring sports in lieu of other fundraisers as well as department contributions, and parent donation request. Greater Giving has a fundraiser site with a webinar but we are holding off on the webinar until we get closer to this event.
4. Another focus is to organize existing fundraising within the school groups and clubs. Should we require that the funds stay within the school or at least a percentage is transferred to AFC/general fund or spent for school items or for the betterment of the school?
5. Mona will look at numbers from the past two years of GTTM to determine what percentage of parents gave, what percentage of teachers gave, who gave the max request, and who gave more than max at \$500, \$1000, and \$1500 for the next meeting to see how we should market this fundraiser. Does how the money being spent matter? Do prizes matter?
6. Next meeting – April 21, 2016 at 4:15 - Building A, Rm. 17

