

Annual Fund Committee Meeting Notes

February 18th, 2016

In Attendance: Romelle P, John G, Mona Hayashi, Deb Ledvina, Mara Bertelsen, Ali Thames, Will Poor and Jacob J.

New Members: Email was sent out to the community and teachers but no additional members attended this meeting. Mona suggested that at least one member from each current committee be asked to sit on AFC. So we should ask, Parent team, Communication, Technology, Academics and Student committee or Student council. Deb would like to bring up discussion at the next board meeting. Romelle would like to be removed at chair? No discussion of new chair was addressed at this time.

Alternative funding as a long term focus, needs to be discussed once the board addresses the strategic plan. What is AFC's role going forward? Is one of AFC's roles to reduce the "ask" for money donated with in the community? Should we hire a professional grant writer and fundraiser? Is there restrictions if we hire a professional fundraiser on how much can be raised and tax implications?

Current Fundraising Focus: "Great Hard Drive Swap" on March 25th. Justin was not available for this meeting but Will P and Jacob J attended this meeting to answer questions. The committee had several question and Mara will reach out to Justin for clarification on the time line and what this committee needs to do to assist this fundraiser. Justin is in the process of finalizing bids and will place orders the week on Feb. 22nd. It was suggested that Justin should be at the March 12th – Professional Development Day for teachers to show the teachers the process so that teachers could be utilized for assistance in classrooms, if necessary, during the swap. Or two or three classes in the gym in building B at a time, with tables set up if teachers don't feel comfortable with assisting students. Only those who feel they need help should make arrangements to go to gym. Suggestion was made to possibly hold an event for early "swap" if time allows. Shannon would need to be contacted to see if gym is available. Media should be contacted to get some expose as no other schools have done anything like this before. Who would work at the event? Payment method, can we get visa/mastercard of our own set up in time? Can the videos Justin is creating, be put on our website as well as Youtube?

Alumni committee has not met. Mona suggested creating a tab section on our web site that can capture alumni information. Mona will make contact with Justin next week to start this process. There is a school called Eagle Ridge Academy that can be used as an example in setting this up. We could start by asking our current seniors to fill out the information asking them if the "would like to stay in touch". Possibly request alumni to come and talk to current students about college experience and majors or even send out newsletter telling alumni what is happening at our school. Deb indicated we should be careful in using contact info from the past as these individuals have not given us permission to do so.

Future fundraising: Romelle had previously suggested hosting a gala or online auction in the fall. She recommended a site called Greater Giving. Mona made contact with Greater Giving and received some price quotes for their product. They also have webinars for training if we are interested in going this route. This has been put on hold until the spring technology fundraiser has been completed. (Suggestions include -Pizza/lunch with teacher, director for a day, street sign name or even ask students what they would like)

Other Fundraising ideas for both AFC and Parent Team'

Cartridge World - parent team

Tickets for a cause - AFC

Tyson products - parent team

Script (now has credit card availability) - AFC

Meetings to be 4:15 on Thursdays (3rd Thursday of the month). Next Meeting Set for March 17th.